

JESSICA JAMES.

CSR FUNDRAISING PHILANTHROPY

Jessica James Consulting (JJC) works with corporations to develop and execute streamlined, purposeful corporate social responsibility (CSR) strategies that recruit talent, retain employees, build the brand's story, and drive the bottom line. JJC offers specifically tailored strategies in three phases that help companies adopt antiracist practices for greater equity in their cultures, teams and communities.

Phase One - Level Setting

JJC begins all engagements by designing and facilitating a customized antiracist training, ideally offered to all employees, to build shared vocabulary, expectations and objectives. This training creates the groundwork for a cultural shift and provides decision makers with a broader context within which their efforts will exist.

Phase Two - Integration

JJC works with the designated decision makers to identify both strategic and tactical areas of improvement needed in order to create a culture that consistently strives to be antiracist within every area of the business. At the end of this phase, the team will have a series of value statements unique to the company, culture and brand that can be applied to any decision, in any department, to reinforce antiracist practices.

Phase Three - Partnership

JJC creates or enhances the company's philanthropic and charitable giving strategy to align with their values, and identifies and brokers partnerships with nonprofits and social justice organizations that further antiracist work.

About the team

Jessica James - Principal

Jessica supports both corporations and nonprofits in their desire to do more good. Her approach is informed by her background in Social Work and 15 years spent within the nonprofit sector, giving her corporate clients a deeper and more holistic understanding of the power and potential of strategic philanthropy and social impact. She founded Jessica James Consulting in 2016 to bridge the sectors and bring lasting value to both sides.

Skilled at navigating complexity, understanding systems change, and communicating effectively to diverse stakeholders, Jessica is a highly sought after speaker and trainer on social justice, corporate social responsibility and the effect of this rise upon both sectors. She is a featured presenter at Fundraising Day New York, Nonprofit New York, RAISE, Support Center for Nonprofit Management, Columbia University and SXSW. Jessica holds an MSW from Columbia University and a BA in Psychology from the University of Southern California.

Kyle Bibby - Senior Consultant

Kyle is a US Naval Academy graduate, a former Marine Corps Infantry officer, and a former Presidential Management Fellow with the Obama Administration's Office of Management and Budget. Following his fellowship, he worked for a year as a Director for the New Jersey Reentry Corporation helping the formerly incarcerated transition back to society. Kyle is the National Campaign Director for Common Defense and a co-founder of the Black Veterans Project. He has been designing and facilitating antiracist trainings since 2019.